

LOGANFRANKLIN

Web Developer & Graphic Designer based in Richmond, Virginia.

hello@loganfranklin.com
www.loganfranklin.com

Education

Full Sail University
Bachelor of Science
Digital Arts & Design
October 2012

Software

Photoshop
Illustrator
Sketch
InDesign
After Effects

Skills

HTML5
CSS3
SASS
Responsive design
jQuery/Javascript
PHP
MySQL
WordPress

EXPERIENCE

Royall & Company

Web Designer | April 2014 - June 2015
Jr. Web Designer | July 2013 - April 2014

- ⚡ Designed and developed responsive websites, landing pages and HTML emails for direct marketing campaigns for colleges and universities
- ⚡ Collaborated in a team environment and worked closely with art directors and copywriters
- ⚡ Coding resource for web designer group (about 20 designers)
- ⚡ Assisted in creating training sessions on new coding practices and trends

Freelance Designer

Graphic Designer/Web Developer | June 2006 - Present

- ⚡ Provided identity, print, and web design services for a variety of clients
- ⚡ Developed custom Content Management Systems, themes and plugins with WordPress
- ⚡ Worked closely with clients to create vision, conceive designs, and consistently meet all milestones, deadlines and budget requirements

Gregg Management

Powhatan, Plaza, Amelia & Cumberland Pharmacies
Art Director | July 2006 - July 2013

- ⚡ Deliver out-of-the-box concepts, dynamic visuals and innovative strategies for online and print delivery for all four stores
- ⚡ Responsible for the development, design and production of sales driving, brand-extending and cross-channel campaigns such as print ads, program launches and annual events